

### Triple Threat Raffle: Frequently Asked Questions from the Sellers

#### Who does the Triple Threat Raffle benefit?

The Triple Threat Raffle benefits our greatest asset – our students. The money raised supports the development of the mind, body and spirit of each and every Namer. Ultimately, it allows us to 'bridge the gap' between the actual tuition paid for a student (\$11,300 in 2023-2024) and the actual cost to educate each student, which is over \$13,000.

#### When are tickets available? When is the actual raffle drawing?

Ticket sales will go live at 9:00 a.m. ET on Friday, September 15, 2023. Sales will close at 11:59 p.m. ET on Wednesday, October 18, 2023.

The raffle drawing will be held the afternoon on Friday, October 20, 2023.

#### How much does each ticket cost?

Each ticket costs \$10.

### How many tickets does each student have to sell? What if there is more than one student in my family?

Every student is required to sell a minimum of twenty (20) tickets, with each ticket costing \$10. If your family has multiple students, EACH student will be required to sell twenty (20) tickets.

#### If I do not sell all my tickets, what happens?

Unsold tickets will be added to individual student tuition bills. For example: If you sell \$150 worth of tickets, the remaining \$50 would be added to your tuition account.

#### Who is allowed to buy tickets?

Anyone – family members, alumni, friends, teachers – is allowed to purchase tickets for entry into the Triple Threat Raffle. However, only Ohio residents are allowed to purchase tickets online. If someone out of state would like to participate, he/she should call Mr. Andy Krakowiak at 440-886-0300 ext. 111.



#### How do I sell tickets?

Every student at Holy Name will receive a personalized URL on Friday, September 15 via email. Please use this link to make sure all of your ticket sales are attributed to your student account! You will also receive a sample email you can send out to your family and friends. You can also share your personalized URL on social media.

Additionally, Holy Name will be publicizing the raffle to alumni and supporters. There will be a site where those who don't have access to a personalized URL can still buy tickets for the raffle.

#### Does this mean there are no paper tickets involved?

Correct – no paper tickets will be issued this year, eliminating the exchange of cash/checks. Buyers will need to utilize a credit/debit card. However, if, due to a special circumstance, a buyer needs to purchase tickets offline, he/she should call the school at 440-886-0300 ext. 111.

### My relative/family friend lives out of state. Can they purchase tickets online?

No, those who live outside of Ohio cannot purchase tickets online. However, if they would like to support the Triple Threat Raffle, please have them call 440-886-0300 ext. 111 and an offline purchase may be possible.

#### What are the raffle prize amounts?

The Grand Prize will be \$10,000! Additional cash prizes include \$5,000 and \$2,500.

Prizes may be subject to tax being withheld. Social security numbers will need to be collected from the winners in order to give them their winnings appropriately.

#### If a student sells the winning ticket, does he/she receive a prize?

Yes! Student sellers of each winning ticket will also receive a cash prize, with the amounts as follows:

Grand Prize: \$10,000 - Student Seller Receives \$500 Prize Second Prize: \$5,000 - Student Seller Receives \$250 Prize Third Prize: \$2,500 - Student Seller Receives \$125 Prize

#### Are there prizes for selling the most tickets?

Yes! The student who sells the most tickets overall will receive a \$500 cash prize. The second top seller will receive \$300, while the third top seller will receive \$100.



#### What is the ticket sales goal for the whole school?

As a school, the goal is to sell 12,500 tickets.

#### If we hit the overall goal, is there a prize?

Yes – if the goal is met, students will have the day off on Friday, February 9.

## Am I allowed to sell more than 20 tickets? If I do, does that qualify me for a prize?

Yes, students are highly encouraged to sell more than 20 tickets if possible as every sale helps provide scholarships and financial aid to students.

For every 10 tickets that you sell over the quote of 20 tickets, you will be entered into a raffle for a \$250 prize/tuition credit. So, for example: If you sell a total of 30 tickets, you earn 1 entry; if you sell 40 tickets, you earn 2 entries, etc. The winner will be pulled on Friday, October 20, 2023.

#### Are there any incentives for selling my tickets early?

Yes! If you sell all 20 of your tickets by Thursday, September 28 at 12 p.m., you will be entered into a raffle to win \$100. The drawing will be held on Friday, September 29th.

### Last year, I remember there were prizes given to the top selling homerooms. Is that happening again this year?

Yes! This year, the homeroom with the highest amount of ticket sales by percentage each week (this is not a cumulative count) will win a prize. Ticket sales through the Friday of each week at 8 a.m. will count for that week's total sale. Homeroom prizes will be announced at the end of fourth period of every Friday while the raffle is ongoing.

Prizes for the winning homeroom may include restaurant gift cards; dress down passes for a whole week; no ties/tights for a week; and certificates for cafeteria credit. The prizes for each week will not be disclosed ahead of time.

# I have sent the link out to family members and friends. If someone purchases a ticket (or tickets), will I get an email? Will my student?

All emails associated with a student should receive an email notification once a ticket is purchased in that student's name. This means that a message will go to any parent emails that were entered into FinalForms by early September, as well as to the student's Holy Name email address.

Additionally, the email should indicate the accurate number of tickets purchased by each buyer. We recommend checking your Spam folder for messages.



## I think my student is close to selling the required 20 tickets. Is there a way we can check this?

You should be able to keep track of ticket sales based on the email notifications you receive; the message will tell you how many tickets are bought each time someone purchases from your student. Holy Name will update you on how many tickets you have left to sell at the midpoint of the raffle, as well as the last week of the raffle.

### I never received my personalized URL on September 15! What should I do?

If your student did not receive a personalized URL, please email <a href="mailto:akrakowiak@holynamehs.com">akrakowiak@holynamehs.com</a>. The email should have been sent to both you and your student on Friday afternoon, but we can easily re-send.

As a side note, anyone can purchase tickets at <a href="https://brurl.co/HNHS-TripleThreat">https://brurl.co/HNHS-TripleThreat</a>. Tell ticket buyers to search for your student's name in the dropdown, and select his/her name. The sales will be connected to your child!

#### I have questions about the Triple Threat Raffle. Who should I contact?

You can reach out to Director of Major Gifts and Alumni Relations Mr. Andy Krakowiak '73 at <a href="mailto:akrakowiak@holynamehs.com">akrakowiak@holynamehs.com</a>, or at 440-886-0300 ext. 111.

You can also email triplethreatraffle@holynamehs.com.